



## MEDIA RELEASE

### PAPERONE™ TO BECOME OFFICIAL PARTNER OF TEAM INDONESIA

- *In agreement with the Indonesian Olympic Committee (KOI), PaperOne™, the flagship brand of APRIL Group, will officially become Team Indonesia's official partner*
- *Through its subsidiary, PT Riau Andalan Kertas (RAK), APRIL Group will sponsor the Indonesian Olympic Committee for up to IDR 5.25 billion to support Indonesian athletes in international competition*

**Jakarta, May 22, 2018:** Through an agreement with the Indonesian Olympic Committee, PaperOne™, the flagship brand of APRIL Group, will officially become Team Indonesia's official partner for Asia's biggest sports event, which is set to be held in Jakarta and Palembang from August 18 to September 2.

The official announcement was made at a press conference hosted by Mr. Erick Thohir, Chairman of the Indonesian Olympic Committee, and Mr. Agung Laksamana, Corporate Affairs Director of APRIL Group, at the Mandarin Oriental Hotel, Jakarta, on Tuesday, May 22, 2018.

**Mr. Agung Laksamana** said the cooperation with the Indonesian Olympic Committee was evidence of PaperOne™'s concrete commitment to supporting Team Indonesia in international competition, including at Asia's biggest sports event. The support will be driven by a IDR5.25 billion sponsorship from PT Riau Andalan Kertas (RAK), a subsidiary of APRIL Group, of the Indonesian Olympic Committee.

"We hope, through this cooperation and sponsorship, we can help Team Indonesia's athletes and officials to do their best for our country," said Mr. Laksamana.

**Mr. Agung Laksamana** said the PaperOne™ brand, as a 100% Indonesian product which has become a global trademark and is sold to more than 70 countries worldwide, would continue to contribute to the nation, and to national sports development. He said he hoped the upcoming sports event in Jakarta and Palembang would improve the level of Indonesian sports and have a positive impact on the country.

The Chairman of the Indonesian Olympic Committee, **Mr. Erick Thohir**, said the cooperation with APRIL Group would have a positive impact on Team Indonesia's athletes, especially to help finalize preparations before competition. "I appreciate and thank PaperOne™ for its commitment to supporting our athletes, who will enhance Indonesia's name on the international stage. We hope this agreement will help our athletes to optimize their preparation and give their best for Indonesia".

Team Indonesia consists of the best athletes in this fourth largest country in the world by population, with high determination to create a brighter era of Indonesian sports in the future.

After the press conference, there was a symbolic ceremony featuring the handover of a giant check from APRIL Group to the Indonesian Olympic Committee, followed by break fast evening meal with Team Indonesia's athletes and media.

### **About APRIL Group**

APRIL Group is a leading producer of fibre, pulp and paper with manufacturing operations in Pangkalan Kerinci, Riau Province, Indonesia. APRIL is a pioneer in the implementation of sustainability best practices in Indonesia's pulp and paper industry, including the elimination of deforestation from its supply chain. APRIL Group is working towards conserving, protecting and restoring one hectare of high value conservation forest for every hectare of renewable plantation concession. Today, APRIL Group conserves more than 250,000 hectares with a further 150,000 hectares undergoing ecosystem restoration. For more information, visit [www.aprilasia.com](http://www.aprilasia.com) and follow twitter @aprilpulp.

### **About PaperOne™**

PaperOne™ enhanced with ProDigi™ HD Print Technology works with your home, office and commercial digital printing equipment to deliver professional print quality. PaperOne™ is made with 100% renewable fibers from sustainable sources and sold in more than 70 countries worldwide. ProDigi™ HD Print Technology saves ink while providing smudge free printouts with vibrant colors and crisp lines.

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