



PRESS RELEASE

APRIL GROUP INVESTS IN STATE-OF-THE-ART PAPER PRODUCTION FACILITY

*To meet the increasing export demand for premium and high-value digital
paper products*

Riau, 22 May 2015: Minister of Industry, Saleh Husin, today attended the ground breaking for a new IDR 4 trillion state-of-the-art paper production facility for APRIL Group, at Pangkalan Kerinci, Pelalawan, Riau. The new facility will increase APRIL's capability to produce value-added products from renewable resources for export globally.

The Minister was pleased to support the company's efforts to support Indonesia's economic growth strategies." This investment is in line with government's policy to promote value added export driven industry," he said.

Managing Director of APRIL Group Indonesia Operations Tony Wenas said: "The investment in a third paper mill facility (PM3) announced today increases our ability to meet the growing global demand for premium PaperOne™ products, APRIL Group's flagship paper brand. The project involves the deployment of new technology to enable new product diversification to meet evolving consumer demand for high-value digital paper products."

Mr. Wenas added that PM3 will use 100% plantation fibre from existing sources and will increase APRIL Group's existing production capacity from 820,000 tonnes per year to 1,150,000, with this additional outputs destined for export markets.

"As well as increasing production of value-added product for export markets, this initiative will also create additional employment opportunities, while the increased productivity will benefit small and medium sized businesses in the region as part of its multiplier effect," he said. "In this way, what's good for the company is also



good for the community, the environment and also the economy overall through the increase in export revenue.”

APRIL Group currently exports its paper products, including its flagship PaperOne™ brand, to 75 countries, offering a range of premium quality office paper made from 100% renewable plantation fibre and designed for the most demanding printing and copying tasks. All PaperOne™ products incorporate the revolutionary ProDigi™ Nanotechnology for superior performance in digital printing technologies. This paper is 3 times smoother with 33% stronger surface and is produced from 100% Elemental Chlorine Free (ECF) renewable plantation fibre. PaperOne™ Copier is specially adapted for printing in machines using the xerographic principle. It has exceptional formation and good smoothness and is developed for problem free usage in high speed and high volume copiers.
